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The Museum collects this information in order to meet the legitimate business purposes of the Museum, including furthering the Museum’s not-for-profit mission and meeting the needs of our Site visitors, mobile app users, and email recipients. The personal information we collect and store is managed in accordance with applicable data protection laws.

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Any of the information we collect from you may be used and shared in the following ways:

- To personalize your experience your information helps us to better respond to your individual needs
- To improve our Site we continually strive to improve our Site offerings based on the information and feedback we receive from you
- To improve customer service (your information helps us to more effectively respond to your customer service requests and support needs)
- To process transactions
- To administer a contest, promotion, survey or other Site feature
- To respond to governmental or regulatory requests / subpoenas or for litigation purposes, including financial, regulatory, tax and other legal obligations
- To contact you or to send you communications informing you about upcoming programs and events.

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The Museum does not knowingly collect personal information from children under 13 years of age. If we learn we have collected or received personal information from a child under 13, we will delete that information. We may refuse to process, or continue to process, the child’s personal information until we receive this evidence of consent or authorization.

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The Museum welcomes comments regarding this Privacy Policy and Site Terms. If you have any questions or concerns about this Privacy Policy, the Site Terms or the use of your personal information, you are welcome to contact us.

If you do not want to receive e-mail from the Museum in the future, please let us know by e-mailing us at info@nimitzfoundation.org or by sending a letter to:

The National Museum of the Pacific War  
c/o The Admiral Nimitz Foundation  
Attn: Director of Development  
328 E. Main Street  
Fredericksburg, Texas 78624

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